FOR IMMEDIATE RELEASE
December 15, 2020

McKinley Presidential Library & Museum to Host Online Auction Fundraiser

Canton, Ohio… The McKinley Presidential Library & Museum will host an online auction featuring a variety of themed baskets, gift cards, and exclusive museum experiences. The auction begins on Wednesday December 16 at 12:00 PM and will close on Sunday December 20 at 8:00 PM. Winning bidders must make arrangements to pick up their prizes December 21-23 between 10:00 AM and 4:00 PM. This fundraiser will help the Museum recover from a 60% drop in attendance due to the ongoing coronavirus pandemic.

Highlights of the auction include:

- Exclusive, private tours of the Museum for up to 10 people:
  - **Behind-the-Scenes Tour**. Beat the winter blues with this private tour led by Executive Director Kim Kenney. The tour includes a peek inside collections storage areas, as well as stories about what goes on behind-the-scenes in the Museum.
  - **The Awful 1800s Private Tour**. Enjoy a private guided tour of the Street of Shops that explores some of the more unfortunate realities of living in the 19th century -- everything from the many roles the barber played, to how your clothes and wallpaper might be trying to kill you! Suddenly 2020 doesn't look so bad! Suitable for adults and older students. Led by Director of Education Ally Carlson.
  - **Expressions of the Past Private Tour**. You've probably heard someone say "sleep tight" or "hold your horses," but do you know why we say those things? Learn how the past lives on through our everyday experiences in this private guided tour of the museum's history areas. Suitable for families with younger children. Led by Education Coordinator Liz Persinger.

- Framed Meyers Lake carousel horse photograph
- Restaurant gift cards to Olive Garden, Grinders, George’s Lounge, Hog Heaven, Melt, Hartville Kitchen, Johnnie’s Bakery, Polombo’s, Heggy’s, Samantha’s on Portage, and more
- Gift cards for the Yoga Place, Kendall & Blue Clothing Boutique, Marshall’s, Davies Drugs, Victoria’s Secret, and more
- Pampering products, including body lotions, hand creams, candles, bath bombs, salt scrubs, and face masks
- Massage gift certificates
- Unique items from the Museum Shoppe
- Holiday-themed baskets

The link to the online auction is [https://www.biddingowl.com/Auction/home.cfm?auctionID=25416](https://www.biddingowl.com/Auction/home.cfm?auctionID=25416). Interested bidders can also access the auction through the Museum’s Facebook page and website at [www.McKinleyMuseum.org](http://www.McKinleyMuseum.org).

ABOUT THE MUSEUM
The McKinley Presidential Library & Museum is located at 800 McKinley Monument Dr NW in Canton. The Keller Gallery is the Museum’s temporary exhibition space and features a variety of topics each year. The Museum also includes the McKinley National Memorial, McKinley Gallery, Street of Shops, The Stark County Story, Discover World, the Ramsayer Research Library, and the Hoover-Price Planetarium. The Museum is open Tuesday – Saturday from 9:00 AM to 12:00 PM and 1:00 to 4:00. The Museum is closed Sunday and Monday.

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