FOR IMMEDIATE RELEASE
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McKinley Presidential Library & Museum in partnership with Ohio Humanities for new QR codes

Canton, Ohio... The McKinley Presidential Library & Museum has partnered with Ohio Humanities to update signage on the grounds and provide interactable QR codes. These codes will be placed at various key locations throughout the grounds and allow guests to immediately and easily access more information about our history and other important messages. Follow a 360 video tour of the main level of the McKinley National Monument or discover when the reflecting pool was drained.

The Ohio Humanities Recovery Project highlights the cultural relevance of McKinley National Memorial and changes the way visitors interact with our grounds. Additionally, the funds from the Ohio Humanities grant support the McKinley Presidential Library and Museum’s ability to construct digital resources through the use of QR code signage. These resources provide transformational change for our facility, and established free equitable informational experiences for all visitors. In each QR code, the user encounters an interactive image that is hosted on an online based software called Genially. The images each have embedded media that gives access to deeper content.

In these digital resources the museum is able to communicate relevant and up-to-date information to our guests. The themes addressed in the QR codes vary depending on where they are placed on existing signage around our grounds. Among the themes integrated into the digital signage includes topic like:
- Our organization is a non-profit and the grounds are private property.
- How the McKinley National Memorial was constructed and what they can view inside the monument.
- The McKinley National Memorial is a grave site and how visitors can help preserve the historical site by showing respectful behavior.
- How our property’s landscape has changed over time and how it looks from the sky.

This program is made possible, in part, by Ohio Humanities, a state affiliate of the National Endowment for the Humanities. Any views, findings, conclusions or recommendations expressed in this digital content do not necessarily represent those of the National Endowment for the Humanities.

ABOUT THE MUSEUM
The McKinley Presidential Library & Museum is located at 800 McKinley Monument Dr NW in Canton. The Keller Gallery is the Museum’s temporary exhibition space and features a variety of topics each year. The Museum also includes the McKinley National Memorial, McKinley Gallery, Street of Shops, The Stark County Story, Discover World, Ramsayer Research Library, and the Hoover-Price Planetarium. The Museum is open Tuesday – Saturday from 9:00 AM to 4:00 PM. The Museum is closed Sunday and Monday.